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## Visitor Attractions

### Digital Interpretation on a Towpath Canal and River Trust

Stoke Bruerne is a Canal and River Trust site in rural Northamptonshire. In order to open up some of its film and oral history archive to the visiting public, and explain how the locks work, their interpreters installed an Info-Point unit at the entrance to Blisworth tunnel, using an old stable to house a solar-powered unit.

Audio-Visual producer Peter Ralley: “The Canal and River Trust wanted to make full use of my filmed oral histories and archival footage, but the unattended tow-path environment is not suitable for

digital equipment such as kiosks, and it has no power or internet access, so Info-Point was the only delivery mechanism that would work. I created animated explanations of how the locks and side-ponds worked and how they built Blisworth Tunnel and installed everything on a solar-powered Info-Point so that it can be used 24/7 from the public tow-path. As we have worked with Info-Point before we knew that it would do the job. Putting it all together was very easy and it works like a dream.”



### Tower of London Ravens get an App and a Video Historic Royal Palaces

Historic Royal Palaces and their interpreter, Headland Design, chose Info-Point to serve up some specialist interpretation for the Ravens on the lawns of the Tower of London as it is free and easy for any visitor with a mobile device to connect, even if they are roaming from

a foreign network, and it offers the high bandwidth necessary to deliver app and video content at this busy location. It provides a good example of how existing audio-guides are able to be augmented by an Info-Point unit.